

Rockin' C Broadcasting
212 Turtle Creek Drive
Batesville, Mississippi 38606

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APR 16 1996

FCC MAIL ROOM

Before the FEDERAL COMMUNICATIONS COMMISSION, Washington, D. C. 20554

PETITION FOR RULEMAKING: Hopkinsville, Kentucky
Section 73.202 (B) ADD: Channel 248A

TO THE COMMISSION:

DOCKET FILE COPY ORIGINAL

Comes now, Rockin'C Broadcasting, (Hereinafter "ROCKIN' ", requesting FM channel 248A be allocated to Hopkinsville, Kentucky.

Attached herewith is a recent "Community Profile" of the city, indicating a community that is both prosperous and growing, with current population in excess of 30,000 persons.

While Hopkinsville has several current radio services, the proposed Channel 248A can be allocated with full compliance with the Commission's Rules. It would be in the public interest for the channel to be assigned to Hopkinsville.(see attached)

ROCKIN' is ready, willing, and able to construct this station. If allocated, ROCKIN' will file a timely application for the facility, and if authorized, will construct and operate the station without delay.

Considering the above facts, and the data attached herein, ROCKIN' Requests the following:

Section 73.202 (b) Hopkinsville, Kentucky ADD: Channel 248A

Regards,

Rockin' C Broadcasting

Carol B. Ingram
Carol B. Ingram President

AFFADAVIT: The enclosed data is true and correct to the best of my knowledge and belief, and represents my interest in the allocation.

Carol B. Ingram
Carol B. Ingram

Subscribed and sworn this the 6 Day of April, 1996

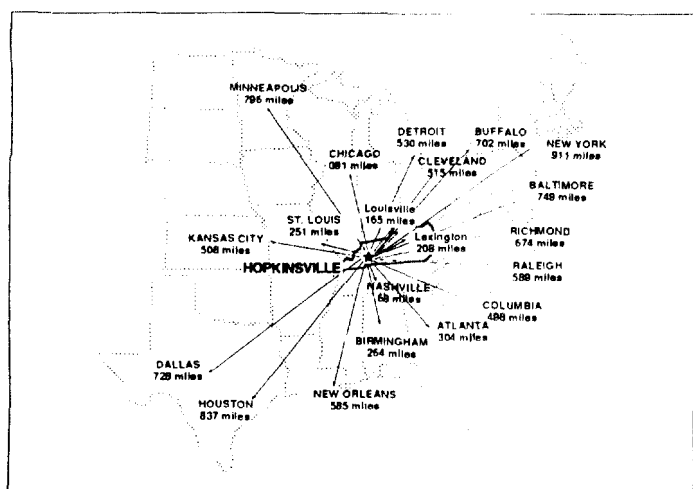
J. Boyd Ingram
J. Boyd Ingram, Notary Public

My Commission expires on June 28, 1996

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Community Profile 96

LOCATION



EDUCATION

	Number of Schools	Number of Teachers	Number Enrolled	Teacher/ Pupil Ratio
Elementary	11	279	4,359	1 - 18
Middle	3	145	2,128	1 - 18
High	2	151	2,472	1 - 18
Parochial & Private	4	61	720	1 - 8
Christian County Vocational School		7	120	1 - 17
Hopkinsville Community College (UK)		*172	2,898	1 - 16
RETS Medical & Business Institute		12	102	1 - 15
Public Library			97,906 Volumes	"

*65 part-time

POPULATION

	*1996	1990	1980	1970
Hopkinsville	30,087	29,809	27,318	21,395
Christian Co.	69,625	68,941	66,878	56,224
MSA (Christian and Montgomery Co.)	184,140	169,439	146,778	119,610

*Est.

COMMUNITY FACILITIES

Churches	(Number)
Protestant	133
Catholic	1
Hotels / Motels	17
Shopping Mall	1
Shopping Centers	9

RECREATION FACILITIES

Bowling	Indian Hills Bowl
Skating	Skyline Roller Dome
Golf	Skyline Golf Course
	Western Hills Golf Course
Country Club	Hopkinsville Golf & Country Club
Racquet Ball	Pennyrile Racquet Ball Club
Tennis	16 Public
Movie Theatre	Martin Five Theatre
Playground	8 Public
Other Facilities	Nature/Fitness Trail, Horseshoe Courts, Shuffleboard Courts, Picnic Pavilions, Community Center, 8 baseball diamonds, 3 softball and 1 football field, 3 soccer fields, fishing lakes.

CLIMATE

Temperature	Summer - 59° to 97° F
	Winter - 10° to 66° F
Annual Average Rainfall (inches)	35.52
Annual Average Snowfall (inches)	7.75

COMMUNICATIONS

Newspaper	Kentucky New Era
Radio Stations	WABD 1370 AM
	WBBR 100.3 FM
	WCVQ 108.0 FM
	WHOP 1230 AM
	WHOP 98.7 FM
	WNKJ 89.3 FM
	WQKS 1480 AM
Television Station	WKAG-TV 43 - Hopkinsville
Cable Reception	Charter Commu. 52 Channels
Telegraph	Western Union
Post Office	First Class

GOVERNMENT

Hopkinsville	Mayor / Council
Christian County	Judge Executive / Magistrates
Hopkinsville Police	50
Christian County Sheriff	15
Hopkinsville Fire	65
Christian County Volunteer Fire	8 districts
Fire Insurance Rating	
	Incorporated 4
	Unincorporated 10

MEDICAL

Hospitals and Clinics	Jennie Stuart Medical Center
	194 Beds
	E. C. Green Cancer Center
	Western State Hospital
	355 Beds
	Cumberland Hall
	50 Beds
	Trover Clinic
	Physicians Clinic
	Pennyroyal Mental Health Center
Doctors	81
Dentists	17

UTILITIES

Telephone	
Telephone	Bell South

Electricity	
Hopkinsville	Hopkinsville Electric System
Christian County	Pennyrile Rural Electric Co-Op
Supplier	Tennessee Valley Authority

Water	
Hopkinsville	Hopkinsville Water Environment Authority (HWEA)
Source	North Fork of Little River, and four small lakes
Christian County	Christian County Water District
Source	North Fork of Little River, four small lakes, Crofton & Barkley Water Districts

Hopkinsville	
Maximum daily capacity	7,000,000
Peak Load	5,500,000
Storage capacity	7,000,000
Christian County	
Maximum daily capacity	500,000
Peak Load	600,000
Storage capacity	1,200,000

Sewerage	
Treatment Plant	2 locations
	Tertiary Treatment
Capacity	9,000,000

Natural Gas	
Distributor	Western Ky. Gas Company
Supplier	Texas Gas Transmission

TRANSPORTATION

U.S. Highways Serving Area	U.S. 41, U.S. 41A, and U.S. 68
Interstate Highways	I-24
Parkways	Pennyrile and Western KY
Railroads	CSX Transportation Systems
Service	Freight, switching and siding space
Motor Freight Carriers	More than 20 motor freight lines are certified to serve the area. Firms with local terminals include:
	ABF Freight Service
	Averitt Express
	BulkMatic
	Conway Central Express
	DSD Transport
	Jones Truck Lines
	Kentucky Western Truck Lines
	Service Transport
Airports	
Local	Hopkinsville - Christian County Airport
	5000' Runway & IFR Equipped
Commercial	Nashville International Airport
	(1 hr. via Interstate 24)
Bus Service	Greyhound Bus Lines
Parcel Service	United Parcel Service
	Federal Express
	Express Mail
	Airborne Express

INDUSTRIAL BUILDINGS AND SITES

Industrial Parks	Hopkinsville Industrial Park
	Commerce Park
	Cherokee Trace Industrial Park
Inventory of sites and buildings	Available at the EDC Office

FINANCIAL INSTITUTIONS

Banks	Bank One - 2
	First City Bank - 7
	Ft. Campbell Federal Credit Union - 1
	Hopkinsville Federal Savings - 2
	Pennyrile Citizens Bank - 3
	NationsBank / Kentucky - 4
	United Southern Bank - 1
Totaling	20 Locations
Other Financial Institutions	20
Totaling	20 Locations

TAXES

Property	Rate per \$1000 valuation based on 100% market value	
	Inside City	Outside City
City	\$ 2.32	\$ 0
County	1.02	1.02
School	3.48	3.48
State	1.76	1.76
TOTAL	8.58	6.26
Retail Sales Tax	6% state tax	
	0% city tax	
Employee Occupational Tax	1.5% city tax	
Utility Tax	3% of Gross Cost	
State Income Tax	2% to 7.5%	

LABOR ANALYSIS

Labor Force		
Christian County	24,952	
Five contiguous KY Counties	52,046	
Est. Labor Force Make-up		
Christian County	60% M	40% F
Five KY Counties	54% M	46% F
Annual Number		
High School Graduates	412	
Percent of Manufacturing Plants		
Having Labor Affiliations	5%	
Wage and/or Labor Survey Available	SKIDA & EDC offices	

MAJOR NON-INDUSTRIAL EMPLOYERS

Christian County Board of Education	1,223
Christian County Government	125
City of Hopkinsville	221
Ft. Campbell Army Post	**23,378 * 4,481
Jennie Stuart Medical Center	586
Wal Mart	443
Western State Hospital	610
* Civilian Personnel	
** Military Personnel	

ASSISTANCE

This Profile is intended to provide an overview of our community. Detailed information covering every category is available and our professional staff will be pleased to assist you. Dial 502-885-9096.

J BOYD INGRAM - BROADCAST CONSULTANT
POB 73 BATESVILLE MS 38606

HOPKINSVILLE

REFERENCE		CLASS A	DISPLAY DATES
36 46 10 N			DATA 03-01-96
87 28 20 W		Current rules spacings	SEARCH 03-31-96
----- CHANNEL 248 - 97.5 MHz -----			

CALL	CH#	CITY	STATE	BEAR'	D-KM	R-KM	MARGIN
WHRZ	249A	Providence	KY	352.9	72.14	72.0	0.14 <
WSIXFM	250C	Nashville	TN	144.2	98.71	95.0	3.71
WWEZ	248C3	Trenton	TN	239.9	149.64	142.0	7.64
WAMZ	248C1	Louisville	KY	46.4	210.68	200.0	10.68
AP246	246C2	Goodlettsville	TN	136.2	75.97	55.0	20.97
AP246	246C2	Goodlettsville	TN	129.6	80.73	55.0	25.73
AP246	246C2	Goodlettsville	TN	131.9	80.79	55.0	25.79
AP246	246C2	Goodlettsville	TN	129.3	81.27	55.0	26.27
AP246	246C2	Goodlettsville	TN	132.1	82.79	55.0	27.79
WDDJ	245C1	Paducah	KY	290.1	108.75	75.0	33.75
ALOPEN	246C2	Goodlettsville	TN	120.2	96.44	55.0	41.44
AP246	246C2	Goodlettsville	TN	119.0	96.44	55.0	41.44
AP246	246C2	Goodlettsville	TN	122.7	98.26	55.0	43.26
WRUL	247B	Carmi	IL	336.4	159.29	113.0	46.29
AP246	246C2	Goodlettsville	TN	126.7	102.31	55.0	47.31
AP246	246C2	Goodlettsville	TN	124.8	103.55	55.0	48.55